

Cumberland Medical Center

2017-2019 Community Needs Assessment

Implementation Plan

Priority: Substance Abuse

Goal: Educate the medical community regarding prescription drug abuse

Action Plan:

- Partner with Bradford Health Services to provide to host a medical conference to educate community physicians on the following topics:
 - Alternatives to narcotics for the treatment of chronic pain (prescribing practices)
 - Medication assisted treatments for opiate addiction
 - Early intervention in a primary care setting
- Partner with Cumberland County Rising (drug coalition).
- Continue to sponsor drug take back events at the Fairfield Glade and Crossville wellness complexes and CMC sponsored health fairs.

Priority: Physical Inactivity

Goal: Increase physical activity in our community by providing organized events and education

Action Plan:

- Healthier Tennessee Initiative – partnership with the local health department, City of Crossville, the Cumberland County school system, and UT.
- Conduct Covenant Health Hiking Events with Missy Kane.

Priority: Obesity

Goal: Raise awareness of the dangers of obesity

Action Plan:

- Sponsor health cooking demonstrations and seminars at CMC wellness complexes.
- Provide nutritional education for children through CMC's diabetes services program for diagnoses such as obesity, pre-diabetes, and hypercholesterolemia.

Priority: Access and Affordability of Healthcare

Goal: Improve access to healthcare and assist uninsured patients who are eligible for various programs

Action Plan:

- Sponsor health fairs to provide low cost access to screenings (blood pressure, blood sugar, cholesterol, and other lab tests)
- Continued partnership with the Bread of Life Mission to provide free access to medical care for indigent patients
- Med-Assist program provides opportunities for uninsured patients to apply for disability, Tenn-Care, and charity care
- Provide access to free mammograms for patients meeting specific criteria in conjunction with Susan G. Komen
- Ongoing recruitment efforts for primary care and specialty physicians